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## Lions Clubs International

### Message from International President Sid Scruggs to Lion Leaders

September 2010

Dear Lion Leaders,

Some of Lions proudest moments have involved our dedication to sight preservation and aid to those who are visually impaired. This October, we will create yet another proud moment in that long and distinguished history.

I invite you and your club to participate in our second Global Service Action Campaign: [Sharing the Vision](#). Please read below about some of the many ways there are to participate, and look for more ideas at the Lions Clubs International Web site.

I am sure you will find an activity that is right for your club and community. When you do, please let your light shine to the fullest by using the steps and tools linked below to publicize your activity. When your activity is complete use the new [Service Activities Reporting System](#) to report your success. Doing so will automatically place your activity into consideration for a [Beacon Award](#).

Sight preservation and service to the blind are among our oldest commitments to our home communities and to the world community. These commitments are also among our most important and our dedication must never waver. I hope that you will join me in October to write a new chapter in Lions legacy of leadership.

Thank you for all you do.



#### On the Horizon

"A journey of a thousand miles begins with a single step," according to an ancient proverb. The first additional Lion over and above the current membership total is an important step toward a stronger, more vibrant district and qualifies district governors for the [First Light Award](#). To qualify for a First Light Award or [Bright Light Award](#), district governors must **send all relevant information to international headquarters by September 30**.

#### Set Your Sights High

A Lion set apart...

Do you know a Lion whose work in disaster relief, a lifesaving endeavor or other service activity sets him or her apart from the norm?

Be sure the spotlight shines on a most

Best wishes,

Sid L. Scruggs III  
International President

## Beacon of Hope Highlights

### Engaging our Youth



Lions Clubs worldwide embraced the first Global Service Action Campaign with unprecedented enthusiasm. I shared with you, "Young people often need a beacon to help them find their way in the world. Lions can be that beacon." In result clubs worldwide responded to the call to shine a light on youth.

In addition to providing much needed services to children and young adults, the campaign also illuminated a way for young people to serve their communities as Lions recruited Leo club members and other youth to help with this campaign. Young people from around the world helped to restore playgrounds, collect school supplies and deliver care packages to children's hospitals.

Among the most innovative and successful activities were:

- Child Protection Project: Fingerprints were taken for identification purposes
- Youth drug prevention education
- Food, clothes and toy drives
- Environmental preservation projects such as tree planting
- Community restoration projects



## Global Service Action Campaigns

deserving Lion who has given extra-ordinary in one of these activities. Submit nominations for the Lion [Recognition Award](#) to propose a Lion for consideration for this award. Please send a letter of recommendation to a Lion leader in your area with your recommendation.

### Connect With us online



## Share the Vision

For 75 years Lions worldwide have been united by a common vision: a world free of preventable blindness. With 314 million visually impaired people in the world today, our commitment to serve in this cause is needed now more than ever.



This October, mobilize Lions in your club and district to [shine a light on vision](#) by raising awareness of the causes of vision loss and the needs of the visually impaired. Clubs can:

- work with local eye care professionals to organize an eye care and safety presentation for school children
- sponsor a Braille exhibit at a local library
- organize transportation services for persons who are blind or visually impaired
- organize a vision screening event or eyeglass recycling campaign in your community
- sponsor a visually impaired student to compete in the 2010-11 "[Power of Peace](#)" Essay Contest

See the [Sharing the Vision flyer](#) for more ideas and information to [help plan](#) your participation in this second Global Service Action Campaign.

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