

In our April issue, you'll learn about our disaster relief efforts in Japan, find out about a new video message from International President Sid Scruggs and more. Read on for the latest Lions Clubs International news and information.

# Lions, LCIF Providing Disaster Relief in Japan



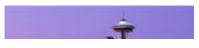
Following the largest earthquake in Japan's history, Lions in Japan provided disaster relief, while our Foundation mobilized more than US\$5 million to support immediate and long-term relief efforts. Lions in

Japan themselves are working to raise \$3 million, coordinating relief efforts via social media and using the Japan Lions Office in Tokyo as their emergency relief headquarters. Read blog.

# **New Video Message from President Scruggs**

President Scruggs is asking Lions to shine a light on the environment during a special service action campaign, "Protecting Our Environment." In April, your club can join Lions around the world to raise environmental awareness in connection with Earth Day. Organize a hands-on project to mobilize your club members. And help show the strength of our worldwide network. Watch the "Protecting Our Environment" video message. And get resources you can use to plan your club's "Protecting Our Environment" project.

# **Lions Clubs International Convention Mobile Phone App**



The 2011 international convention mobile phone App

## LIONS QUARTERLY



Watch <u>LQ</u> to see how Lions are helping millions around the world.

### HIGHLIGHTS

Relief for New
Zealand
Learn how Lions,
LCIF are helping
earthquake victims in
New Zealand.

Lions Clubs Blog
Read our blog to get
news updates during
the month.

### **CONTESTS**

**Peace Poster** 

gives you access to the latest convention news at the touch of your fingers! It works on all major smart phone platforms, including iPhone, Droid and Blackberry. App users can preview the convention schedule to create their own custom event plan, view delegation event information, connect to social media tools like Twitter and Facebook to communicate with fellow Lions and much more. <a href="Download App now">Download App now</a>.

# **New Champions Lions Club Materials**

With a primary focus on projects that serve Special Olympics athletes, Champions Lions clubs build accepting communities for persons with intellectual disabilities and their families. Learn how you can start a Lions club with a primary focus on Special Olympics athletes in the new <a href="Champions Lions Club Guide">Champions Lions Club Guide</a> (PDF). You can also <a href="Contact our new clubs team">Contact our new clubs team</a> to get in touch with your local Special Olympics Program and to request <a href="Champions Lions Club Brochures">Champions Lions Club Brochures</a>.

## Make Plans to Recycle for Sight in May

May is <u>Lions Recycle for Sight</u> month. Take this opportunity to start a club eyeglass collection project - or raise awareness of your club's ongoing efforts - by placing <u>collection boxes</u> in highly visible locations, such as libraries and schools. Ordering <u>Recycle for Sight supplies</u> to promote your collection. And shipping collected eyeglasses to a <u>regional Lions Eyeglass Recycling Center</u>. To learn more, <u>contact us</u>.

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### Contest

Sponsor a 2011-2012 Peace Poster Contest in your community.

## **International Contest**

Enter your Newsletter, Trading Pin, Banner or Web Site today.

#### **EVENTS**

# Calendar of Events

Review upcoming Lions events your club can promote locally.

# CONNECT WITH US ONLINE











