



## Lions Clubs International

### Message from International President Sid Scruggs to Lion Leaders

May 2011

Dear Lion F CURTIS,

"We Serve."

"We Serve" is something that every Lion should say with great pride. However, our service to others is more than just a slogan or even a description of what we do.



"We Serve" is a commitment that Lions have, and that commitment defines who we are. We serve because we know we can change lives. We serve because we know we can make a difference in the world. We serve because there are needs to be met.

Our humanitarian endeavors are well recognized and stand as beacons of hope for all to see. Our service is a guiding light to our communities. In a world where many seem concerned with serving only themselves, we show our neighbors that hands-on service to others is one of the most rewarding experiences an individual can have. The simple truth is that serving those in need adds value to the lives of those we serve, and to ours.

Our efforts have helped Lions Clubs International be recognized as the world's largest service club organization. I am very proud to be a Lion and I thank you for all you do.

Serving together,  
Sid L. Scruggs III  
International President

### Beacon of Hope Highlights

Each year at Lions Day with the United Nations we are



### Set Your Sights High

Let your light shine for all to see! The best way to share the good work done by the Lions of your club and district is by using the online Service Activity Report. The report application allows clubs to:

- Provide a narrative description for each activity and upload photos.
- Share service activity information with other clubs.
- Set service objectives and track progress toward achieving them. Search for project ideas.

The Lions Club Service Activity Report is an important means

reminded of just how large and diverse we are and of the global impact of our work. It was a pleasure to join with Lions and UN officials and delegates on March 18th to celebrate our common commitment to humanitarian service.

For the first time in the history of the event, Lions Day with the United Nations was held concurrently at UN Headquarters in New York, USA and Nairobi, Kenya, led by First International Vice President Wing-Kun Tam. Holding the event in Nairobi enabled participants to focus on preventable blindness, food security, environmental sustainability and other issues of special importance in Africa.

## Global Service Action Campaigns

### Protecting our Environment

In April, Lions Clubs around the world took up the challenge of protecting our environment by organizing community-wide clean-ups, recycling, raising awareness about threats to the environment, and educating members of their communities on what they can do to make a difference.

In the fourth and final of this year's Global Service Action Campaigns, clubs in more than 60 countries have dedicated nearly 100,000 Lions service hours to more than 1,000 environmental projects. The campaign was scheduled in April to coincide with the worldwide observance of Earth Day. In one

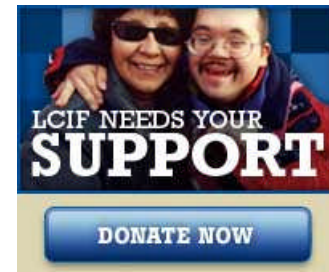


Protecting the Environment project, the Mercedes Lions club in Texas, USA, refurbished and painted 10 trash containers and worked with city officials to place them in the Little League and Pony League parks in the City of Mercedes.

Clubs may report their Protecting our Environment activities using the online Service Activities Report until June 30. Please visit our [campaign web pages](#) for additional stories and updates.

## On the Horizon

to measure the global impact Lions are making through service to their communities. [Read step-by-step instructions](#) and [answers to frequently asked questions](#) for using the Service Activity Report.



Plan now! Join your fellow Lions in Seattle for the 94th International Convention. Attend informative seminars, meet with over 60 exhibitors to get ideas for funding your service projects, participate in valuable networking opportunities and gain a year's worth of knowledge in just five days.

View the [Schedule of Events](#)

Plan to attend [Convention Seminars](#)

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