



Come Early - Stay Late



As Honorary Chair of the 36th Annual USA/Canada Lions Leadership Forum it is my pleasure to invite you to Tampa, Florida September 13th-15th, 2012 to attend the 2012 USA/Canada Lions Leadership Forum.

Located In the heart of Tampa's entertainment district there will be a multitude of things to do when not attending a forum function. The Tampa Bay Convention Center is located on beautiful Tampa Bay. You can walk the river walk and enjoy the many sites along the water, you might want to enjoy a relaxing dinner cruise on Tampa Bay, or one of the many restaurants located in the immediate area.

Many of your forum evaluations from the 2011 Anchorage Forum said that our forum needed a facelift and new ideas. Under the leadership of General Chair PCC Polly Voon, the

planning committee is making a number of changes and this year's forum will start to show a new look. Rome wasn't built in a day and this Forum will not be totally changed overnight but the "CHANGE" has started and you will like it!!

Following the Forum theme of "Leadership in a World of Service", the seminars committee has developed a menu of exciting seminars – the sessions will wet your whistle with new ideas to take back and implement within your club. Some of the usual seminars are back due to popular request and many new seminars will be offered - everything from a lesson in Lions Ethics to how to use Social Media to benefit you and your club.

For the first time our Past International Presidents will be presenting several seminars ranging from giving their interpretation of my Presidential Program to keeping yourself engaged in Lionism – you will enjoy their expertise and insight into Lionism.

The host committee is planning a fun night on Friday evening for all to enjoy – get down and party with your Lions friends.

Tampa is located in or near some of the best attractions offered anywhere in the USA. Disney World is just an hour and a half away, BUSCH Gardens is next door, and the Gulf of Mexico is 45 minutes to the west.

Needless to say, Florida is a golfer's paradise and the Tampa Bay area is peppered with some of the United States best golf courses to test your skills.

So plan now to join us in the Sunshine State in September 2012. I will be looking for you!!!

Wayne A. Madden

Honorary Chairperson

1st Vice President

Lions Clubs International

Special points of interest:

- * The Florida Aquarium
- * Henry B. Plant Museum
- * Glazer Children's Museum
- * Tampa Museum of Art
- * David A. Straz, Jr. Center for the Performing Arts
- * Tampa Theater
- * Tampa Bay History Center



Warm Up to Tampa Bay!

Tampa Bay has all the best of Florida in one place. It is rich in history and folklore!



From the northwestern corner of the United States, Anchorage, Alaska site of the 2011 Forum, we head south and east to Tampa in the Sunshine State of Florida for the 2012 USA/Canada Lions Leadership Forum from September 13-15, 2012!

With its varied cultural offerings, world-class attractions, water recreation opportunities, a vibrant Latin heritage with its savory Spanish and Cuban influenced cuisine, Tampa is an ideal venue to host the 36th Annual USA/Canada Lions Leadership Forum in September 2012.

Tampa Bay has all the best of Florida in one place. It is rich in history and folklore. Rumors have it that the legendary pirate, Jose Gaspar, who “owned” Tampa Bay during the 18th century might just make his presence known during the Forum.

Tampa is a city by the Bay where you can stroll along the Riverwalk and nearby sandy beaches in near constant sunshine. Hop on a historic streetcar to Channelside cafes and shops. Yes – there is a theme park

here also - Busch Gardens, the Florida Aquarium, Lowry Park Zoo, and the Glazer Children’s Museum just to name a few. Shopping is a must in quaint villages or magnificent plazas, incredible dining choices from fresh seafood to Spanish old world flavors to the best steaks anywhere. Explore Florida’s first industrial town, Ybor City. Built over a century ago, this Tampa neighborhood once served as America’s cigar capital. Today, this historic area overflows with art galleries, restaurants, and live music – making it one of Florida’s most culturally rich neighborhoods.

Consider extending your stay either before or after the Forum to enjoy all that Tampa Bay and Florida has to offer visitors. Orlando, just an hour out of Tampa, is a favorite family vacation destination and well known for its theme parks and water parks including Walt Disney World Resort, Universal Orlando Resort, SeaWorld, Aquatica and now LegoLand. Bring the family and combine a family vacation with the Forum.

Forum proceedings will take place in the spectacular Tampa Convention Center with a featured speaker during each of the four general meal sessions. The lineup includes the 2012-2013 President of Lions Clubs International and professional speakers Steven Fulmer, James Malinchak and Mary Feeley. You will be entertained, inspired and educated with their messages. James Malinchak, who was featured in ABC’s 2011 Reality Show “Undercover Millionaire”, empowers

audiences to achieve extraordinary results, human strategist Steven Fulmer’s message is rich with content, humor and the power of effective and relevant story telling. You will listen, laugh, and learn with Mary Feeley. The seminars committee has put together a program of seminars and special interest sessions on many new topics and with new presenters.

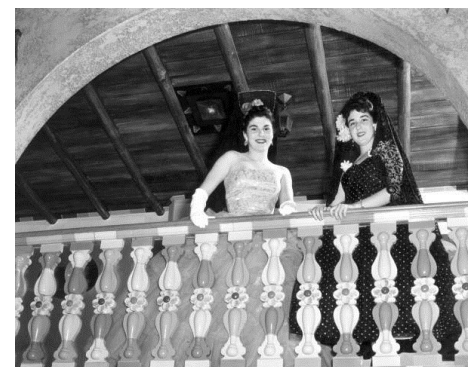
The Host Committee under the leadership of Past Council Chairperson Jackie Cameron is excited about showcasing the best that Tampa Bay and Multiple District 35 have to offer Forum attendees. Come and enjoy their hospitality – they have laid out the red carpet!

We look forward to meeting up with you in Tampa from September 13-15, 2012!

Polly Voon PCC

General Chairperson

2012 USA/Canada Lions Leadership Forum



Anchorage, Alaska - The Last Frontier!



What better place to sharpen your Lions leadership skills and knowledge, and meet up with old friends and make new ones, then Anchorage, Alaska in September! More

than 1,800 Lions, Lioness, Leos and guests registered for the 35th Annual USA/Canada Lions Leadership Forum which was held in Anchorage on September 22-24, 2011. The weather was great, the Alaskan Lions welcomed us with open arms and Mt. McKinley stood majestically above the mountain range. It couldn't have been any better.

The new Dena'Ina Convention Center and the adjacent Egan Center were home for our seminars and banquet meals where attendees learned from knowledgeable presenters and heard three inspiring speakers. In addition, International President Dr. Wing-Kun Tam moved everyone during his motivational presentation on Saturday.

The year of planning by the Planning and Host Committees was quite evident. Evaluations and comments col-

lected and tabulated following the Forum expressed enjoyment of the facilities, presenters, speakers, transportation, host volunteers...and yes, even the food! An overall rating of 4.4 out of a possible 5 for their Forum experience was one of the highest ever.

My sincere thanks to Host Committee Chair PID Buster and Lion Cheryl Hall for their untiring efforts and for putting together a fantastic Host Committee. A special thanks also goes to our Honorary Chair, Vice President Wayne Madden and the Planning Committee for their dedicated service. But, most importantly, thank you to all the attendees for helping make the Anchorage Forum a success. You indeed believed in our theme, "I Believe in Lions Leadership."

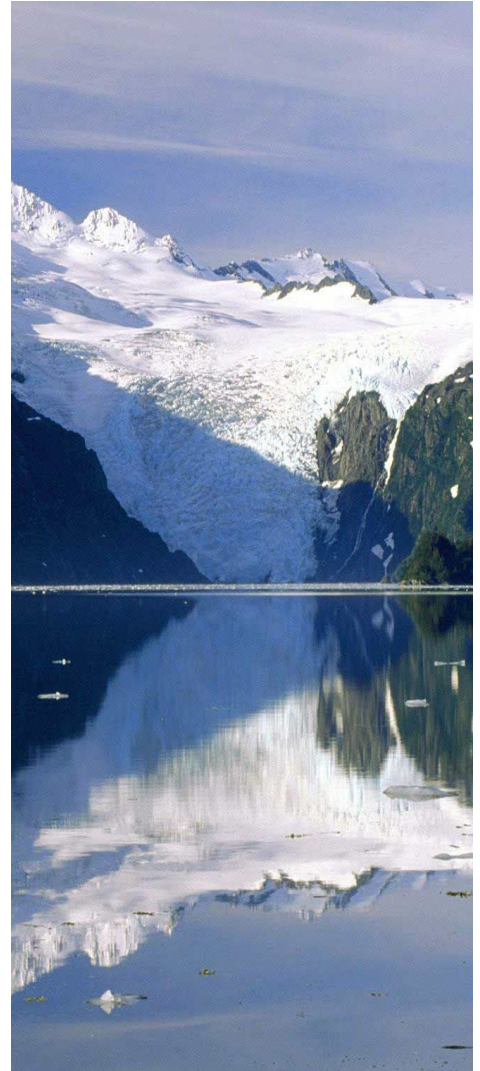
I look forward to the Tampa Forum, to be held September 13-15, 2012 under the very capable hands of PCC Polly Voon. I hope to see you all there.

In Service,

PID Bud Wahl

General Chairperson

2011 USA/Canada Lions Leadership Forum



Proper Recognition of Photographs

I would like to extend my sincere apologies to PDG John J. Trautner of Girdwood, Alaska. Lion John, owner of Canyon Creek Photography, is an avid photographer and we used two of his photographs in our Alaska Forum Registration Brochure, without acknowledging his work.

The two photos, one of the three bear cubs sitting on a rock, and the other of

a bear sleeping on a white log, were given to us, in good faith, to use accordingly. I failed to follow through to assure proper recognition was given to Lion John. It was not, and for that, I am truly sorry for the omission.

We have discussed this on the Planning Committee and are currently taking steps to assure this does not happen again.

On behalf of the entire Anchorage Planning Committee and myself, we are truly sorry for this unfortunate incident.

PID Bud Wahl

General Chairperson

2011 USA/Canada Lions Leadership Forum

USA/CANADA Lions Leadership Forum Planning Committee



From front to rear, left to right: PID Terry Graham, Canadian Advisor; PID Chuck Kostro, Secretary; PCC Polly Voon, General Chairperson; 1st Vice President LCI Wayne Madden, Honorary Chairperson; PID Ron Duffe, Treasurer; PID Doug Lozier, Vice Chairperson.

2nd Row: PID Randy Heitmann, Seminars Personnel; PID Walter R. "Bud" Wahl, U.S. Advisor; ID Brian Sheehan, Board Appointee; PID Dr. Beverly Roberts, Seminar Chairperson; PCC Paul Bledsoe, PR/Promotion/Production Manager; PCC Jackie Cameron, Host Chairperson; PCC Mark Miller, Opening/Closing Chairperson; Lion David Skillin, Website/Newsletter Chairperson.

3rd Row: PID Darley Travers, Facilities Chairperson; PID Peter Barilla, Exhibitors/Transportation Chairperson; PDG Ed Souers, Forum Store Chairperson; Lion Geri Drabek, Registrar; PDG Neal Nichols, Overland Park Host Chairperson; PID Lowell Bonds, Protocol Chairperson; PID Ed Lecius, Seminars Personnel.

USA/CANADA Lions Leadership Forum Host Committee



From front to rear, left to right, 1st Row: Lion David Skillin, Webmaster/Newsletter Chairperson; PCC Jackie Cameron, Host Chairperson; PID Neil Spencer, Advisor/VIP Transportation; PDG John Carbaugh, Vice Chairperson/Facilities; Lion Ken Anthony, Hospitality Personnel.

2nd Row: Lion Rae Nash, Hospitality Personnel; PDG Paul Nash, Treasurer; CC Suzy Stathas, Recording Secretary/VIP/Protocol Chairperson; Lion Joyce Fulks, Seminars Personnel; Lion Linda Graham, Sergeant-at-Arms Chairperson; Lion Richard Graham, Sergeant-at-Arms Co-Chairperson; Lion Mary Lackey, Manpower Chairperson.

3rd Row: Lion Dorothy Letakis, Opening/Closing Chairperson; Lion George Letakis, Opening/Closing Co-Chairperson; PCC Gary Neiskes, Office Manager; Lion Sandy Neiskes, Hospitality Chairperson; 2nd VDG Dudley Bent, Exhibitors Chairperson; 2nd VDG Andrew Moos, Peace Poster Chairperson; Lion Janet "Susie" Cohen, Goodie Bags/VIP Gifts Chairperson; PDG Cathy Walton, Pin Traders Chairperson; PVDG Glenn Smith, Goodie Bags/VIP Gifts Co-Chairperson; Lion Bob Fulks, Seminars Chairperson; PCC C. David Lloyd, Secretary.

Not Pictured: PDG Donna Spencer, Forum Store Chairperson; PVDG Carolyn Lloyd, Hospitality Personnel; PDG Anne Greer, Manpower Co-Chairperson; Lion Tom Bullock, Official Photographer; Lion MaryAnn Bullock, Registration Chairperson; Lion Dennis Walton, Pin Traders Co-Chairperson; Lion Waid Tribiano, Transportation Chairperson; PDG Lou Cantrell, Runners.

36th ANNUAL USA/CANADA LIONS LEADERSHIP FORUM

Tampa Bay, Florida

Opening Banquet - Thursday, September 13, 2012 @ 5:30 PM

Closing Banquet - Saturday, September 15, 2012 @ 6:00 PM

"Leadership in a World of Service"

Registrant A

SUB-DISTRICT ☐ LION ☐ LIONESS ☐ LEO ☐ NON-MEMBER

Name Last First Initial Nickname (Titles will not be included)

Mailing Address Street Number/PO Box City State/Prov Zip/PC

Phone () () E-Mail

Proceedings Book Format Preference: ☐ Print Copy **OR** ☐ Mobile Data CD **OR** ☐ None Please print clearly

☐ This is my First Time Attending a Forum I was invited to the Forum by
(name of mentor must be listed to receive credit for your attendance)

Years in Lionism Forums attended Highest Office Held Past ☐ Present ☐

Please check all that apply

Special Meals: ☐ Diabetic ☐ Vegetarian ☐ Other
(Please include any allergies. It may not be possible to accommodate all special meal requests)

☐ Hearing Challenged ☐ Visually Challenged ☐ Physically Challenged Specific needs
(Please let us know how we can help with your specific challenge, i.e.: hearing device, Braille, signer, wheelchair access...?)

☐ I am a Pin Trader ☐ I will need a table for pin trading Total Number of Tables Needed
(one table will be provided at no cost. Extra tables will be available at \$10 each)

Registrant B

SUB-DISTRICT ☐ LION ☐ LIONESS ☐ LEO ☐ NON-MEMBER

Name Last First Initial Nickname (Titles will not be included)

Mailing Address Street Number/PO Box City State/Prov Zip/PC

Phone () () E-Mail

Proceedings Book Format Preference: ☐ Print Copy **OR** ☐ Mobile Data CD **OR** ☐ None Please print clearly

☐ This is my First Time Attending a Forum I was invited to the Forum by
(name of mentor must be listed to receive credit for your attendance)

Years in Lionism Forums attended Highest Office Held Past ☐ Present ☐

Please check all that apply

Special Meals: ☐ Diabetic ☐ Vegetarian ☐ Other
(Please include any allergies. It may not be possible to accommodate all special meal requests)

☐ Hearing Challenged ☐ Visually Challenged ☐ Physically Challenged Specific needs
(Please let us know how we can help with your specific challenge, i.e.: hearing device, Braille, signer, wheelchair access...?)

☐ I am a Pin Trader ☐ I will need a table for pin trading Total Number of Tables Needed
(one table will be provided at no cost. Extra tables will be available at \$10 each)

HOUSING

Hotels: Reservations must be made with this form. **Do not register directly with the hotel.** Please Indicate 3 choices in order of preference. **Rooms cannot be reserved without \$125 US deposit.**

	HOTELS	RATE	DISTANCE
<input type="text"/>	Marriott Tampa Waterside (Headquarters)	\$129.00	Adjacent
<input type="text"/>	Embassy Suites Tampa Downtown	\$129.00/\$139.00/\$149.00	Adjacent
<input type="text"/>	Westin Harbour Island	\$ 119.00	1 1/2 blocks
<input type="text"/>	Sheraton Tampa Riverwalk	\$ 112.00	3 Blocks
<input type="text"/>	Hyatt Regency Tampa	\$ 129.00	3 Blocks

****Shuttle transportation will NOT be provided between the hotels and the convention center. Please take this into consideration when making your selections.**

RV Park: There are 2 RV Parks available for Forum use in Tampa. You must make your own reservations for the RV parks.

- ☐ I will be staying at the Sun RV Park 1-888-252-3174 or www.sunrvresorts.com ☐ I will be staying at the Lazydays RV Campground 1-800-905-6627 or www.lazydaysrvcamp.com

THESE ITEMS MUST BE COMPLETED BEFORE ROOM RESERVATIONS CAN BE FINALIZED!!

Arrival Date Departure Date # in Room # of Beds

Sharing Room with Special Room Requests:

Room requests will be made on a first come-first served basis

HELP US BETTER PLAN FOR YOUR ARRIVAL

I will be arriving by: ☐ Air ☐ RV ☐ Undecided ☐ Car ☐ Other

Please direct any questions to the Forum office: USA/Canada Lions Leadership Forum, PO Box 697, Belle Fourche, SD 57717-0697; Phone (605)723-4007; Fax (605)723-4008; Email: forum@spe.midco.net
Visit our website at: <http://usacanadalionsforum.org>

Registration Fees (US \$)

Rooms cannot be reserved without \$125 US Deposit

	Early Bird		Postmarked after June 15		Postmarked after Aug 1
Reg A	\$260	\$	\$280	\$	\$305
Reg B	\$260	\$	\$280	\$	\$305
Leos	\$130	\$	\$140	\$	\$155
Hotel	\$	\$	\$	\$	\$
Dep	\$125	\$	\$125	\$	\$125
Total Amount Due Now		\$		\$	

REGISTRATION FEE covers the cost of the seminars and four designated meals (Thursday evening banquet, Friday noon lunch, Saturday noon lunch, Saturday evening banquet). All attendees must pay full registration fee to participate in any of the meals or seminars. **Individual meal function tickets will NOT be available.**

Hotel rooms CANNOT be assigned until registration fee and hotel deposit are received. **ALL REGISTRATION AND HOTEL RESERVATIONS ARE MADE ON A FIRST-COME FIRST-SERVED BASIS.**

METHOD OF PAYMENT

By Check or Money Order

Please send Total Amount Due in US Funds to:

USA/Canada Lions Leadership Forum

NW 7991

PO Box 1450

Minneapolis, MN 55485-7991

By Credit Card or Prepaid

Please send by mail to: USA/Canada Lions Leadership Forum

PO Box 697

Belle Fourche, SD 57717-0697

Fax: (605) 723-4008

I authorize \$_____ to be charged to my credit card.

CANCELLATION POLICY: If you must cancel your registration and/or room, notification must be in writing to the Forum Registrar. Any cancellations received between June 30, 2012 and August 1, 2012 will be subject to a \$50 per person cancellation fee. **After August 1, 2012 no refunds will be issued.** Cancellation notification must be received on or before **August 1, 2012**. Please send cancellation notice to: USA/Canada Lions Leadership Forum, PO Box 697, Belle Fourche, SD 57717-0697.

Phone (605) 723-4007; FAX (605) 723-4008;

E-Mail: forum@spe.midco.net

_____ card number
(MasterCard, Visa, Discover or American Express)

_____ exp date

_____ security code (3 digits on back)

Signature _____

Online registration available at: <http://usacanadalionsforum.org>

Seminars

Please check the 7 sessions that you are likely to attend. You will be able to alter your selections at the Forum.

- | | | |
|------------------------------|------------------------------|--|
| <input type="checkbox"/> (A) | <input type="checkbox"/> (B) | 1. Adjust Your Leadership Style to Fit the Situation |
| <input type="checkbox"/> | <input type="checkbox"/> | 2. Are You Getting What You Want or Need Out of Being a Lion? |
| <input type="checkbox"/> | <input type="checkbox"/> | 3. The ABC's of Social Media Techniques |
| <input type="checkbox"/> | <input type="checkbox"/> | 4. Tax Issues and Regulations Affecting Lions Clubs and Lions Leadership |
| <input type="checkbox"/> | <input type="checkbox"/> | 5. Lions Code of Ethics: A Re-Awakening |
| <input type="checkbox"/> | <input type="checkbox"/> | 6. Lions Put "Fun" in Fundraising! |
| <input type="checkbox"/> | <input type="checkbox"/> | 7. Leadership 101 Applies To Everyone |
| <input type="checkbox"/> | <input type="checkbox"/> | 8. Leadership and the Value of Diversity |
| <input type="checkbox"/> | <input type="checkbox"/> | 9. Who Needs Younger Members Anyway?!! |
| <input type="checkbox"/> | <input type="checkbox"/> | 10. Membership and Club Strategies |
| <input type="checkbox"/> | <input type="checkbox"/> | 11. Finders and Minders, a 2012 Guide to Discovering and Mentoring New Lions |
| <input type="checkbox"/> | <input type="checkbox"/> | 12. Kindergarten Lessons for Life |
| <input type="checkbox"/> | <input type="checkbox"/> | 13. Serving as a Club Secretary |
| <input type="checkbox"/> | <input type="checkbox"/> | 14. ABC's of GLT/GMT Implementation |
| <input type="checkbox"/> | <input type="checkbox"/> | 15. Professional Speaker: Mary Feeley |
| <input type="checkbox"/> | <input type="checkbox"/> | 16. Serving as a Club President |
| <input type="checkbox"/> | <input type="checkbox"/> | 17. Serving as a Club Vice President |
| <input type="checkbox"/> | <input type="checkbox"/> | 18. Webinar: Live From Tampa to Toronto to Taipei |
| <input type="checkbox"/> | <input type="checkbox"/> | 19. Building a Leadership Pool for Clubs and Districts |
| <input type="checkbox"/> | <input type="checkbox"/> | 20. Professional Speaker: Steven Fulmer |
| <input type="checkbox"/> | <input type="checkbox"/> | 21. How To Raise Some Real Money |
| <input type="checkbox"/> | <input type="checkbox"/> | 22. Everything I Ever Needed to Know About Lionism I Learned at the Zoo |
| <input type="checkbox"/> | <input type="checkbox"/> | 23. First Timers Orientation |
| <input type="checkbox"/> | <input type="checkbox"/> | 24. Supercharge Your Service Force |
| <input type="checkbox"/> | <input type="checkbox"/> | 25. Goal Setting for Today's Lions Club |
| <input type="checkbox"/> | <input type="checkbox"/> | 26. A World of Excellence Right in My Lions Club! |
| <input type="checkbox"/> | <input type="checkbox"/> | 27. What Makes a Lions Club a Strong One? |
| <input type="checkbox"/> | <input type="checkbox"/> | 28. Marketing Your Dynamic Lions Club |
| <input type="checkbox"/> | <input type="checkbox"/> | 29. Leos and Leo-to-Lion Conversion |
| <input type="checkbox"/> | <input type="checkbox"/> | 30. How To Be a Leading Lion |
| <input type="checkbox"/> | <input type="checkbox"/> | 31. How to Bid For a USA/Canada Lions Leadership Forum |
| <input type="checkbox"/> | <input type="checkbox"/> | 32. How to Plan and Conduct a Friendship Night Event |
| <input type="checkbox"/> | <input type="checkbox"/> | 33. Become a "World Class" Committee Chairperson |
| <input type="checkbox"/> | <input type="checkbox"/> | 34. What to Expect in Overland Park, KS in 2013 |
| <input type="checkbox"/> | <input type="checkbox"/> | 35. Update on LCI Headquarters |
| <input type="checkbox"/> | <input type="checkbox"/> | 36. Discussion for Companions of PIPs and PIDs |

- | | | |
|------------------------------|------------------------------|---|
| <input type="checkbox"/> (A) | <input type="checkbox"/> (B) | 37. Club Presidents, Meet Your President |
| <input type="checkbox"/> | <input type="checkbox"/> | 38. District Governors, Meet Your President |
| <input type="checkbox"/> | <input type="checkbox"/> | 39. Professional Speaker - James Malinchak |
| <input type="checkbox"/> | <input type="checkbox"/> | 40. Without Change There'd Be No Butterflies |
| <input type="checkbox"/> | <input type="checkbox"/> | 41. Meetings, Bloody Meetings |
| <input type="checkbox"/> | <input type="checkbox"/> | 42. Club Constitutions - Keeping Up With the Times |
| <input type="checkbox"/> | <input type="checkbox"/> | 43. How Well Do You Communicate? |
| <input type="checkbox"/> | <input type="checkbox"/> | 44. Hot Ceremonies to Fire Up Your Lions |
| <input type="checkbox"/> | <input type="checkbox"/> | 45. Organizational Skills for Lions |
| <input type="checkbox"/> | <input type="checkbox"/> | 46. Lions Quest |
| <input type="checkbox"/> | <input type="checkbox"/> | 47. 1st VDGs, Meet Your 1st International Vice President |
| <input type="checkbox"/> | <input type="checkbox"/> | 48. Vision Through Orientation |
| <input type="checkbox"/> | <input type="checkbox"/> | 49. Serving as a Tail Twister |
| <input type="checkbox"/> | <input type="checkbox"/> | 50. Providing Important Perspective for Today's Lion |
| <input type="checkbox"/> | <input type="checkbox"/> | 51. Implementing "In a World of Service" at the Club Level |
| <input type="checkbox"/> | <input type="checkbox"/> | 52. Growing Lions While Growing as a Lion |
| <input type="checkbox"/> | <input type="checkbox"/> | 53. How Project Management Can Be Used in Your Nonprofit |
| <input type="checkbox"/> | <input type="checkbox"/> | 54. 2nd VDGs, Meet Your Second International Vice President |
| <input type="checkbox"/> | <input type="checkbox"/> | 55. Developing a Positive Attitude |
| <input type="checkbox"/> | <input type="checkbox"/> | 56. Turbo Charge Your TEAMWORK |
| <input type="checkbox"/> | <input type="checkbox"/> | 57. 10 Points to Sell Anything |
| <input type="checkbox"/> | <input type="checkbox"/> | 58. Presenters and Moderators Orientation |
| <input type="checkbox"/> | <input type="checkbox"/> | 59. Serving as an International Director |
| <input type="checkbox"/> | <input type="checkbox"/> | 60. Creative Contests for Clubs and Districts |
| <input type="checkbox"/> | <input type="checkbox"/> | 61. Conflict Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | 62. Everything You Want to Know About Engaging Tomorrow's Lions But Were Afraid To Ask! |
| <input type="checkbox"/> | <input type="checkbox"/> | 63. Serving as a Zone or Region Chairperson |
| <input type="checkbox"/> | <input type="checkbox"/> | 64. Keep 'em From Leavin' |
| <input type="checkbox"/> | <input type="checkbox"/> | 65. Serving as a Club Treasurer |
| <input type="checkbox"/> | <input type="checkbox"/> | 66. OMG! I've Got to Give a Speech |
| <input type="checkbox"/> | <input type="checkbox"/> | 67. Stress/Time Management |
| <input type="checkbox"/> | <input type="checkbox"/> | 68. A World of Service Through LCIF |
| <input type="checkbox"/> | <input type="checkbox"/> | 69. Serving as a Council Chairperson |
| <input type="checkbox"/> | <input type="checkbox"/> | 70. Leadership & Service Opportunities for PIPs and PIDs |
| <input type="checkbox"/> | <input type="checkbox"/> | 71. Beyond Public Speaking - Motivate Them! |
| <input type="checkbox"/> | <input type="checkbox"/> | 72. The Ins and Outs of Cigar Making |

James Malinchak

**I'm just a steel-mill town
kid who did some things
right!**



What happens when business-motivational speaker and self-made millionaire James Malinchak is picked up by an ABC television crew, placed on an airplane with

no money, credit cards, cell phone, laptop or watch, and whisked off to an impoverished neighborhood, where he has to survive on less than \$45.00 for a week?

After growing-up in a small Pennsylvania steel-mill town near Pittsburgh as the son of a steelworker and a housewife – James Malinchak, a self-made millionaire businessman and speaker has a strong passion for serving others and has impacted hundreds of thousands by teaching his unique personal and business strategies. He has dedicated his life to helping others “Achieve a Better, Richer Business and Life!”™

James is a dynamic speaker, successful businessman and celebrity author who has a life-changing message that is sure to make you laugh, learn and be inspired! He will mix humor and enthusiasm with empowering stories to deliver a high content message that “Empowers Audiences to Achieve Extraordinary Results!”

James is a self-improvement specialist who is one of only 50 featured experts in the movie Pass It On and is one of the top-selling authors of 16 books/products, including co-author of Chicken Soup for the College Soul.

Mary Feeley

**Motivational Humorist,
Speaker and Trainer**



A business woman and comedian with superb combined credentials, Mary Feeley, CSP, The Provocateur provides the perfect mix of hysterical humor, honest insight, real-world skills, and inspiring challenge.

Mary's humor

and wisdom possess universal appeal.

Mary has decades of successful business experience, from front-line to executive positions in sales, marketing, customer service and public relations. She has worked in both the public and private sectors.

In addition, she is an award winning stand-up comedian who has performed in top comedy clubs throughout the United States. Mary was the first female to be accepted and promoted to headliner comic at the Comic Annex in Houston.

Dr. Patch Adams has invited Mary to join him and thirty other humor professionals in China for a humanitarian program in 1999, coordinated by the People to People Ambassador Programs. This organization was founded by President Dwight D. Eisenhower to facilitate and encourage citizen diplomacy in global interaction.

Mary was awarded the highest earned speaking designation as a Certified Speaking Professional. Fewer than 7% of the five thousand speakers who belong to the International Federation for Professional Speakers hold this professional designation.

Steven Fulmer

**Life is a blend of creation
and discovery**



Steven has achieved almost every dream he set his mind to, including being the first in his family to graduate from college, becoming a VP by 35, driving across the country, flying an airplane, skiing in the Alps, sailing,

owning a sailboat, traveling to Russia, falling deeply in love, creating a family, and identifying his life purpose, to name a few.

Known for his ability to blend humor with direct insight and strategic action, Steven Fulmer lights the fire of change, connection and possibility. Steven is an accomplished keynote speaker, published author, H.U.M.A.N. Strategies Coach and frequent seminar leader with over 20 years of professional experience. As a professional speaker and coach he helps people think and act differently about their jobs, roles and lives.

Things are not always as they seem, one of the greatest gifts Steven imparts to his audience is that of perspective. Through his wisdom and experience he helps his audience see, think and feel things they may not have experienced before. Steven is intelligent, articulate, inspiring, fun, direct, and his authentic presence is sure to have a powerful and lasting impact on your audience.

**Leadership,
It's Where you Place the
Pressure that Counts!**

Sizzling hot and exciting!

Are you getting what you want or need out of being a Lion? — This seminar will include the expectations of new and experienced Lions, and how clubs can satisfy these needs and expectations and retain the Lions.

The ABCs of Social Media Techniques — Observe “live on the internet” how to tweet, talk, and use today's social media while determining the possibilities of how these techniques could help your club.

Lions Put "Fun" in Fundraising! Enjoy learning about unusual and profitable fundraisers that will develop club closeness, friendships and fond memories.

Kindergarten Lessons for Lions See the reasons why to share, respect, encourage, help, play nice, build memories, have fun, be yourself, eat well, communicate, and learn are the basics for a healthy club.

Meetings, Bloody Meetings! — Experience the five common mistakes when conducting a meeting and how to correct them--plan, inform, prepare, structure and control, summarize and record.

Providing Important Perspective for Today's Lion — Interact with Past International Presidents as they share their personal thoughts and passions about Lionism for today.

At the USA/Canada Lions Leadership Forum, over 60 seminars with learning and sharing experiences will be available for you. You will have the opportunity to develop your personal leadership skills, hone those which need fine tuning, and adjust the rest. These skills can be used at work, at home, in the community, and in your Lions Club.

Come join the rest of us!

Sizzling hot and exciting seminars will be waiting for the USA and Canada Lions in Tampa Bay.



Unique Climate and Coastline of Tampa Bay

Tampa Bay, which is a regional term that includes the cities of Tampa, St. Petersburg and Clearwater, is actually a body of water. Tampa Bay is the largest open-water estuary in Florida. Though nearly 400 square miles, the Bay has an average depth of just 12 feet. Tampa Bay borders three counties with four major rivers flowing into it – Hillsborough, Alafia, Manatee and Little Manatee.

According to the National Weather Service, Tampa Bay has an average of 361 days per year with some sunshine. In addition, Tampa has never officially recorded a temperature of 100 degrees or higher.

The last time that Tampa suffered a direct hit by a hurricane was in 1921.

The Tampa Bay region is home to 35 miles of white sand beaches on some

20 barrier islands along the Gulf of Mexico. The 2008 annual beach survey by Stephen P. Leatherman, also known as Dr. Beach, named Caladesi Island State Park the No.1 beach in the country.



Plant's Tampa Bay Hotel



When you're building a railroad to nowhere, how do you make the journey worthwhile? If you're railroad magnate Henry Bradley Plant, in the midst of the sand swamps that would be Tampa, you construct the most astonishingly magnificent hotel of its day, then fill it with treasures from around the world.

With its splendid Moorish architecture, opulent furnishings, and spectacular tropical gardens, Plant's Tampa Bay Hotel attracted a host of celebrated guests, from Teddy Roosevelt to Sarah Bernhardt to Babe Ruth.

A visit to the Henry B. Plant Museum and the authentically restored rooms of the Tampa Bay Hotel will transport you back to a time of indulgent 10-course meals, waltzing on the verandah and alligator hunting by moon-

light. The journey is still worthwhile.

At the Henry B. Plant Museum, experience the grandeur of an extravagant Victorian palace that opened in 1891 as the Tampa Bay Hotel and is now a National Historic Landmark. Stroll the grand hallway and enter magnificent rooms adorned with European furniture and art of the Gilded Age. Experience the elegance of the Victorian lifestyle as a tourist in turn-of-the century Florida. The Museum Store features an enchanting collection of antique reproductions and accessories, jewelry, books, paper dolls, and many other unique and romantic treasures.

Hours: Tuesday-Saturday, 10 am to 5 pm – with guided tour at 1 pm on Tuesdays and Thursdays. Sunday, noon to 5 pm – with Live Theater performance at 2 pm (Sept – May). Closed Mondays, Thanksgiving and Christmas.

Admission: January - November: \$10 for adults, \$7 for seniors, \$7 for students and \$5 for children 4 - 12 years. Henry B. Plant Museum members are admitted at no charge. During the month of December there is special pricing for the Victorian Christmas Stroll.



Plant's Tampa Bay Hotel attracted a host of celebrated guests, from Teddy Roosevelt to Sarah Bernhardt to Babe Ruth.

There's plenty to enjoy in Tampa.

A waterfront city with many opportunities to experience the warm waters and gentle bay breezes. Family-friendly attractions with plenty of sights and sounds to expand your mind and capture your imagination.

For your downtime, our restaurants and shopping sure to delight and surprise. Golf courses, parks, and nature trails beckon you outside. Museums, history, and the arts add to the rich

diversity of cultures. Entertainment complexes and nightlife options that are exciting and appealing. And a community that welcomes its visitors with open arms.



Need to get around? No Problem! The area's transportation system creates tremendous connectivity between hotels, the convention center, and entertainment venues. The historic electric streetcar and the in-town trolleys are fun, hassle-free ways to get around the downtown/convention center core.

We invite you to come and see why Tampa is the perfect fit for you.

Join Us for a Lions Invasion of Tampa Bay!

From the moment you step off the plane at Tampa International Airport to your arrival at your assigned hotel you will be greeted by some of the best southern hospitality Tampa has to offer.

Suzi Davis Travel has been selected as the official air travel agency for the 2012 USA/Canada Lions Leadership Forum. Give them a call at 800-397-1455 or book online via their website at www.suzidavistravel.com.

Forum proceedings will take place in the spectacular Tampa Convention Center with its beautifully appointed décor, soft sophisticated colors and unique architectural designs.

The Tampa Convention Center offers the convenience of a vibrant downtown, adjacent first-class accommodations and Florida's largest variety of destination offerings blending as one to provide a remarkable venue.

Your featured speakers who will entertain, inspire and educate you with their messages include Lions Clubs International's 2012-2013 President and professional speakers Steven Fulmer, James Malinchak and Mary Feeley.

Located adjacent to the Tampa Convention Center is the host hotel, the Tampa Marriott Waterside, the Em-

bassy Suites and Westin Harbour Island Hotels.

Within walking distance of the Convention Center are the Hyatt Regency and the Sheraton Riverwalk. With their outstanding accommodations and delicious restaurants you will soon know why they were selected as the official hotels of the 2012 USA/Canada Lions Leadership Forum.

Not only do we want you to enjoy everything the 2012 USA/Canada Lions Leadership Forum has to offer including the speakers and seminars but we also want you to enjoy everything else Tampa Bay and Florida has to offer.

Take some extra time to enjoy one of the area theme parks, visit a zoo or museum, enjoy one of the land tours or even a five (5) day pre-forum or seven (7) day post-forum cruise. Cruise Holidays of Viera has put together two fine cruise packages you might want to check out!



**Expect to be greeted by the best southern hospitality
Tampa Bay has to offer.**

SuperShuttle your Official Shuttle Service!

If you need a ride to your hotel one of the greeters will direct you to SuperShuttle, the official shuttle service of the 2012 USA/Canada Lions Leadership Forum.

Remember to tell them you're a Lion and don't forget to use discount code: YUGLZ. The discount code is valid two (2) weeks before and two (2) weeks after the forum.

Super Shuttle has an application for the Apple iPhone along with a mobile optimized website for Windows, Android or Blackberry phones.

supershuttle.com/iphoneapp or m.supershuttle.com





We're on the web!
usacanadalionsforum.org

It could be Rosemont, Anchorage, Memphis, or any one of 30 other locations in between. If you want to enhance your leadership skills, network and enjoy the friendship of your fellow Lions the USA/Canada Lions Leadership Forum is the place you want to be.

Join us in Tampa, September 13th - 15th for a Lions invasion of Tampa Bay! You'll be glad you did. ARGH!!!




USA/CANADA LIONS LEADERSHIP FORUM

TAMPA, FL 2012

www.tampabayforum2012.org
 Anchorage, Alaska-Thursday morning we could barely get to the booth and there were Lions already in line to register to come to Tampa. We started the day with a small line but ended with a huge crowd all waiting patiently on the credit card machines to register for our Forum. This repeated on Friday and Saturday. I believe we had the busiest booth in the entire center. The exact number of registrations has not yet been made available but we figure that about half of the 1,500

attendees have already preregistered. That is AWESOME!! I want to take this opportunity to THANK EACH OF YOU WHO GAVE OF YOUR TIME. We showed everyone who the Lions of MD35 are and gave them a taste of our southern hospitality. Our Lions worked the booth for registration with smiles, laughter and had fun doing it. We finished it off by being the hit of the evening as Pirates and Wenches. In our Closing Ceremony fight, the Pirates and Wenches were led by Captain Leon aka Lion David Skillin and the Banana Shirts were led by Captain Spencer aka PID Neil Spencer. Though the fight ensued, there was a truce called between them. We ended with Lion Ken Anthony kidnapping Tampa Honorary Chair 1st VP Wayne

Madden, PCC Gary Nieskes kidnapped Tampa General Chair PCC Polly Voon and PDG Paul Nash kidnapped Host Committee Chair PCC Jackie Cameron. Vice Host Committee Chair IPDG John Carbaugh claimed if anyone wanted to see their Flatfaces alive again, they would need to come to Tampa in September 2012 for their release.

Now we will be putting all our committees to work so we can have the best Forum ever in Tampa 2012. There were many of you who contributed time and worked in our booth and not all names were mentioned. Please know that without all of you, this could not have been done. On behalf of Host Committee we say THANK YOU TO ALL OF YOU!!!

Jackie Cameron and John Carbaugh,
 Host Committee